



## 2019 “Sail into Imagination” Student Art Contest OFFICIAL CONTEST RULES

### Contest Overview

The Steamship Authority (SSA) invites students enrolled in Grades K-12 in the communities of Barnstable, Fairhaven, Falmouth, Martha's Vineyard, Nantucket, and New Bedford to participate in its 4th Annual "Sail into Imagination" student art contest. Thirteen prize winners will be selected and the winning artwork will be showcased in a 2020 calendar, as well as displayed on the SSA's website and exhibited onboard SSA ferries.

The contest theme "Sail into Imagination" was conceived to encourage students to share their vision of traveling aboard SSA ferries to Cape and Islands ports and to inspire artistic interpretations of growing up by the sea.

All students who submit original artwork during the contest timeframe, will be entered into one grand-prize drawing of a 3-park combo pass for a family of four to the Cape Cod Inflatable Park in Yarmouth, Massachusetts. All artwork/contestant entries have the same chance of winning this grand-prize. The timeline for entering and prize announcement are consistent with the contest rules as stated below.

In addition to having their art displayed and featured in the SSA's 2020 calendar, each winner will receive a \$100.00 gift card valid for travel to any port served by the SSA. Winners will also be invited to attend a reception hosted by the SSA in July 2019 where the winning artwork will be unveiled.

The contest begins on March 1, 2019 and there is no cost to enter. All entries must be received by mail or hand-delivered to a SSA terminal on or before April 30, 2019. Winners will be announced on or around June 15, 2019 and prizes will be awarded at the reception in July 2019.

### CONTEST RULES

- Each student may submit one design.
- Submissions must be original artwork created by a student in grades K-12 enrolled in a Barnstable, Fairhaven, Falmouth, Martha's Vineyard, Nantucket or New Bedford school. Homeschooled or school-choice students living in these same communities are also eligible to participate.
- The student's name, address, grade and school must be included on the back of the original artwork submitted. No student names can appear on the front of the artwork or within the design.



- Artwork must be hand-delivered at a SSA terminal or mailed and received by SSA on or before April 30, 2019 at 11:59 p.m. Late entries will not be accepted.
- Each student's parent or guardian must complete and sign the Contest Entry Form/Release and submit a hard copy of the form with the original artwork entry. Artwork submitted without this required paperwork will not be accepted.
- Original artwork will be required if chosen as a winner of the contest and will be displayed at the contest reception, on vessels and at select terminals. Original artwork will become the property of the Steamship Authority and will not be returned.
- Winners agree to allow the SSA to use their names, associated school and artwork to promote the "Sail into Imagination" art contest and calendar.

#### ELIGIBILITY

- Each applicant must be a student in grades K-12 enrolled in a Barnstable, Fairhaven, Falmouth, Martha's Vineyard, Nantucket or New Bedford school. Homeschooled or school choice students living in these same communities are also eligible to participate.
- Employees of the SSA or Pierce-Cote Advertising/Regan Communications Group and their immediate families are not eligible to participate.

#### DESIGN CRITERIA

- All entries must illustrate the "Sail into Imagination" contest theme. Artwork should include a SSA ferry and elements that showcase seaside life or unique attributes or landmarks from a specific constituent community.
- All artwork must be original and cannot include any trademarks, corporate branding, logos or copyright infringements.
- The student's name, address, telephone number, grade and school must be included on the back of the artwork submission. No student names can appear on the front of the artwork.

#### ACCEPTABLE FORMATS/SIZE

- Original drawings, paintings and sketches will be accepted. Oil, acrylic, watercolor, pastel, pen, pencil, ink or some combination of those media will be accepted. Photographs, photocopies, digitally-created artwork and traced images will be disqualified. (No photography or 3-D designs will be accepted.)
- Original art entries must be at least 11" x 17" and not exceed 16" wide x 20" tall. Entries may be on a sheet of paper or other flat surface. Design must be in landscape/horizontal format. 3-dimensional art will not be accepted.
- Original art entries should not be folded. Framed art must be able to be removed in order to be reproduced.



## SELECTION OF WINNING ENTRIES

- Winning entries will be selected based on originality, creativity, interpretation of contest theme and visual appeal.
- Entries will be reviewed by a panel of community representatives chosen by the SSA.

## PRIZES

- A total of 13 winners will be chosen from the overall pool of entries.
- Winning artwork will be showcased in the SSA's 2020 calendar, as well as displayed on the SSA's website and exhibited on board SSA ferries.
- Each student winner will receive a \$100.00 gift card valid for travel to any port served by the SSA, and an invitation to attend the official art unveiling and reception hosted by the SSA in July 2019. These gift cards will not be transferrable and will have no cash value.
- One winning contestant/artwork entrant will receive a 3-park combo pass for a family of four to the Cape Cod Inflatable Park in Yarmouth, Massachusetts. This prize will also not be transferrable.

## SUBMISSIONS

The parent or guardian of a student may submit the student's artwork along with a completed contest entry form beginning on March 1, 2019. A copy of the contest rules and entry packet can be downloaded at: [www.SteamshipAuthority.com/sailintoimagination](http://www.SteamshipAuthority.com/sailintoimagination).

Entries submitted by US Mail may be directed to:

Steamship Authority Art Contest  
c/o Marketing Department  
509 Falmouth Road, Suite 1C  
Mashpee, MA 02649

Entries may be hand-delivered at any SSA terminal on or before April 30, 2019, but they must be clearly marked: Steamship Authority Art Contest, ATTN: Kimberlee McHugh, Marketing Department.

All entries delivered to SSA terminals or submitted via US Mail must include a hard copy of the contest entry form/release and must be received by SSA on or before April 30, 2019. Entries received after the contest deadline of April 30, 2019 will be disqualified.

Winners will be announced on the SSA's website, [www.steamshipauthority.com](http://www.steamshipauthority.com), in late June 2019.



Contest rules are subject to change without direct notification.

**“Sail into Imagination” Art Contest Entry Form/Release**

Student Name			
Address			
City, State & Zip Code			
Student’s Age			
Student’s Phone #			
Student’s email address			
Parent’s Name or Guardian			
Parent/Guardian Phone			
Parent/Guardian email			
<b>School Information</b>			
Grade		School Name	
School Address			
City, State & Zip Code			
Principal’s Name			
Teacher’s Name (if applicable)			

Title of Submission: \_\_\_\_\_

Consent of the Student’s Parent or Guardian

I, \_\_\_\_\_ give \_\_\_\_\_  
(Parent/guardian name) (Student name) permission to enter his/her original artwork in the  
Steamship Authority “Sail into Imagination” Art Contest.

I understand that the artwork will not be returned, will become the Steamship Authority’s  
property, and may be reproduced by the Steamship Authority for promotional purposes. I  
understand that my child’s name may be used to promote his/her submitted artwork as part of the  
Steamship Authority’s art contest.

Parent/Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_

Return to: Steamship Authority Art Contest, c/o Marketing Department,  
509 Falmouth Road, Suite 1C, Mashpee, MA 02649

**All entries must be hand-delivered, postmarked and mailed or received no later than April 30, 2019.**